



UNIVERSITY OF GDAŃSK, INSTITUTE OF ORGANIZATION AND MANAGEMENT

SCIENTIFIC CONFERENCE

THE SUCCESS OF AN ORGANIZATION - SYMPTOMS AND CONDITIONS

Framework conference program:

19.09.2018 (Wednesday)

Till 14.00 – registration of participants

14.00 – 14.45 – lunch

15.00 – 16.30 – plenary session

16.30 – 17.00 – coffee break

17.00 – 18.30 – plenary session

20.00 – banquet (Hotel Mercure, Heweliusza Str. 22, Gdańsk)

20.09.2018 (Thursday)

8.00 – 9.30 – breakfast

9.45 – visit to the Museum of the Second World War

14.00 – 14.45 – lunch

15.00 – 16.30 – panel of practitioners

16.30 – 17.00 – coffee break

17.00 – 18.30 – first and second thematic session

20.00 – dinner party on the hotel's terraces (Hotel Mercure, Heweliusza Str. 22, Gdańsk)

21.09.2018 (Friday)

8.00- 9.00 – breakfast

9.30 – 11.00 – thematic session

11.00 – closing of the conference

12.00 – lunch

Plan of speeches as part of thematic sessions:

Wednesday, 15:00 – 16:30, Plenary session THE ENVIRONMENT AND THE SUCCESS OF THE ORGANIZATION – Prof. dr hab. Piotr Grajewski	
1	Dr hab. Krystyna Moszkowicz Assoc. Prof., Prof. dr hab. Mieczysław Moszkowicz – Macroeconomic background of business success
2	Prof. dr hab. inż. Zbigniew Malara, Dr Janusz Kroik – Transformation and adaptation of the blue ocean strategy in a small IT company
3	Dr hab. Czesław Mesjasz Assoc. Prof. – Creating shareholder value as a measure of a company's success - advantages and disadvantages
4	Dr hab. Agnieszka Sopińska Assoc. Prof., Dr Patryk Dziurski – Business behavior and success in the aging sectors
Discussion	

Wednesday, 17:00 – 18:30, Plenary session SOCIAL FACTORS OF THE SUCCESS OF AN ORGANIZATION – Dr hab. Halina Czubasiewicz, Assoc. Prof.	
1	Prof. dr hab. Marta Juchnowicz, Dr Hanna Kinowska – Justice and commitment and the level of remuneration
2	Dr hab. Marzena Stor, Assoc. Prof. – Relevance and configuration of selected HRM subfunctions from the perspective of results obtained by Polish enterprises operating on international markets
3	Dr hab. Anna Rakowska, Assoc. Prof. Self-evaluation of competence potential by women and men on the example of employees of innovative enterprises - research results
4	Dr Łukasz Haromszki – Identifying leadership talents in Polish companies with foreign units
Discussion	

Thursday, 15:00 – 16:30, PANEL OF PRACTITIONERS - FASHIONS IN MANAGING. HOW TO IMPLEMENT NEW MANAGEMENT CONCEPTS? – Dr hab. Tomasz Kawka, Assoc. Prof. & Dr hab. Piotr Wróbel Assoc. Prof.	
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Thursday, 17:00 – 18:30, 1st Plenary session SELECTED ASPECTS OF FUNCTIONING OF CONTEMPORARY ORGANIZATIONS WYBRANE – Prof. dr hab. Andrzej Kaleta	
1	Dr hab. Małgorzata Tyrańska, Assoc. Prof. – Classification and selection of project portfolio management methods
2	Dr hab. Andrzej Kozina, Assoc. Prof. – Dimensions and criteria for the success of negotiations
3	Dr hab. Elżbieta Wojnicka-Sycz Assoc. Prof. – The concept and dimensions

	of integrated development planning in local government units
4	Dr Anna Pluszyńska – Financial successes of public cultural institutions in crowdfunding campaigns
5	Dr hab. Łukasz Gawel – Condemned to success? Parameters of the success of public cultural institutions
Discussion	
Thursday, 17:00 – 18:30, 2nd Panel session SELECTED ASPECTS OF FUNCTIONING OF CONTEMPORARY ORGANIZATIONS – Prof. dr hab. Janusz Czekaj	
1	Prof. dr hab. Małgorzata Gableta, Dr Eng. Szymon Dziuba – Determinants of the development of an organic processing enterprise (case studies)
2	Dr hab. Adela Barabasz Assoc. Prof. – Conditions for success in the process of change – the perspective of managers
3	Dr hab. Grzegorz Krzos Assoc. Prof. – Development of research and development – case study SISMS SP. Z O.O. iZPAS S.A.
4	Prof. dr hab. Anna Lipka – The success of the performers' team - an attempt at operationalization
5	Dr Eng. Aneta Madyda – Innovations in Polish enterprises in the construction sector
Discussion	

Friday, 9:30 – 11:00, Panel session DEVELOPMENT OF THE ORGANIZATION - PROSPECTS AND EXPECTATIONS Dr hab. Jarosław Waśniewski Assoc. Prof.	
1	Dr hab. Anna Wójcik-Karpacz – Organizational ubiquitousness of entrepreneurial orientation: identification of levels and units of analysis
2	Dr inż. Andrzej Kamiński – "Intelligent Factory" - new trends in the development of information systems for the industry
3	Dr hab. Halina Czubasiewicz Assoc. Prof., Prof. dr hab. Piotr Grajewski, Dr Piotr Sliż – The role of an employee in a process-oriented organization
4	Dr Wojciech Machel – Change of the business model as a strategic change on the example of TIM SA
5	Dr Katarzyna Plebańczyk – First success and what next? Perspective of the formation of an organization
6	Dr hab. Jarosław Waśniewski Assoc. Prof. – Selected differences in the recognition of organizational effectiveness
Discussion	